

## MEDIA ALERT

### SAVE THE DATE AND REGISTER NOW FOR PRESS CONFERENCES

**WHAT:** 30<sup>th</sup> Annual Scientific Meeting of the Society of Interventional Radiology  
to present the latest research and trends in minimally invasive medicine.

**WHEN:** Press Conference Friday, April 1 at 9 a.m. CT

- **Innovations in Pain Treatments for Bone Tumors**  
Three new treatments will be presented. A variety of cancers spread to the bones, making severe bone pain a major problem for many people living with cancer. Current treatments are often ineffective for bone pain, which affects 70 percent of people with bone tumors.
- **Innovations in Deep Vein Thrombosis (DVT) Clot Treatment**  
New nonsurgical techniques spray, chew and vacuum away DVT. Three new methods of clot removal combining medical devices with drugs will be presented.
- **Nonsurgical Treatment for Prostate Cancer**  
A new nonsurgical treatment for prostate cancer preserves urinary and sexual function in a majority of men. Localized tumor treatment is now possible.
- **New Prostate Biopsy Technique**  
Better detection alters treatment plans and saves lives.
- **First Long-Term Data on Uterine Fibroid Embolization**  
Five-year results for nonsurgical treatment of uterine fibroids. This treatment offers much quicker recovery and is less invasive than standard hysterectomy.

Press Conference Monday, April 4, at 9 a.m. CT

- **Nonsurgical Varicose Vein Laser Treatment**  
First large, long-term study of treatment for under-recognized cause of varicose veins.
- **Chronic Pelvic Pain Can Be Treated Nonsurgically**  
Long-term results of embolization to treat chronic pelvic pain in women. Additional study shows pelvic pain and varicose veins are strongly related.
- **Study Shows Nonsurgical Treatment The Ideal for Inoperable Liver Tumors**  
The majority of liver cancer patients have inoperable tumors.

**WHERE:** Ernest N. Morial Convention Center, New Orleans – Press conference room 281

**RSVP:** Please call to register at above contact numbers.

**INTERVIEW OPPORTUNITIES, MEDICAL ILLUSTRATIONS AND  
BROADCAST-QUALITY VIDEO FOOTAGE WITH ANIMATIONS AVAILABLE**

# # #