

MEDIA ALERT

Register Now for Interventional Radiology Annual Scientific Meeting Research on New Advances in Minimally Invasive Medicine to Be Presented

Press Conferences Scheduled for Friday, April 1 and Monday, April 4

WHAT: 30th Annual Scientific Meeting of the Society of Interventional Radiology

WHEN: Thursday, March 31 – Tuesday, April 5, 2005

WHERE: Ernest N. Morial Convention Center, Press Room 282, New Orleans

WHAT: Hot topics include:

Cancer – Liver, lung, kidney and bone cancer can be treated internally by interventional radiologists using radiofrequency heat, “ice balls,” radioactive spheres and chemoembolization—improving patients’ quality of life without significant side effects, damage to normal tissue, or surgery.

Pelvic Pain – An estimated one-third of all women will experience chronic pelvic pain in their lifetime and are often told the problem is “all in their head.” This pain may be due to hard-to-detect varicose veins in the pelvis, known as pelvic congestion syndrome, which interventional radiologists can diagnose and treat nonsurgically.

Deep Vein Thrombosis (DVT) – Innovative new techniques treat blood clots in the leg, preventing permanent leg damage, i.e. post-thrombotic syndrome. This common sequela, occurring in as many as 82 percent of people within two months of developing DVT, can be prevented by interventional radiologists.

Varicose Veins – Nonsurgical interventional radiology technique can now treat a wider variety of patients suffering from painful varicose veins. New laser technique treats under-recognized source of faulty veins.

Stroke Prevention and Management – Interventional radiologists are a critical part of the stroke team in hospitals, involved in diagnosing and treating stroke patients. With recent FDA approval, they can now treat blocked carotid arteries nonsurgically to prevent stroke.

REGISTRATION: Visit www.SIRmeeting.org, for online registration, abstracts and a meeting schedule. Visit the press section for media updates.

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